

# GreenAZ

working together to  
make Arizona homes  
a part of the solution

August 2008



## Home Sale Preparation- Beat Out Your Competitors

The results of a Harris interactive poll commissioned by Move.com reveals that potential home buyers value "green" building features more than luxury amenities. When given the choice of features like solar energy panels or energy-saving appliances, a whopping 49 percent considered them important, while only 31 percent rated luxury amenities as important.

- Realty Times

### Market Your Home Green!!

If you're planning on selling your home in the next year or two, now is the time to start getting your home ready. In today's competitive buyer's market, making your home stand out from the rest by offering features that will save buyers money in the future will increase your chance of selling your home and receiving the full asking price.

Here are a few pointers on how to make your home more energy efficient and appealing to potential home buyers:

- Install compact florescent light bulbs
- Install low flow shower heads and fix leaks
- Install ENERGY STAR qualified appliances and heating/cooling devices
- Insulate attic and water heater tanks
- Seal ducts and base of home where concrete meets wood
- Add green features that will be noticeable to buyers such as a recycled glass countertop or renewable flooring (cork, bamboo, recycled flooring)

### Need Assistance?

If you would like help making your home more Green friendly, please contact us as we would be happy to assist you.

You may also view our list of local Green Vendors at:

<http://patrickwalsh.yourkwagent.com/atj/user/AdditionalGetAction.do?pagelid=49309>



### Green Makeover for [www.tempe-listings.com](http://www.tempe-listings.com)

Need a back issue of GreenAZ? Looking for articles and information on Green Building and Real Estate? Want the scoop on local eco-friendly vendors and services without the leg work? Visit my Green Living section at [www.tempe-listings.com](http://www.tempe-listings.com) for all this and more!



Patrick R. Walsh  
Keller William Realty  
3920 S Rural Rd, Suite 110  
Tempe, AZ 85282  
Cell: (602) 369-3224  
pwalsh@kw.com  
<http://www.tempe-listings.com>

